

# West Virginians for Life State Convention Ad Contract & Copy Sheet

October 21, 2017

Horizons Church, Lost Creek, WV



Name of Advertiser \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

PLEASE CHECK ONE:	SIZE (in inches)	PRICE
____ INSIDE FRONT COVER (full color)	8" x 10½"	\$ 500.00
____ OUTSIDE BACK COVER (full color)	8" x 10½"	\$ 500.00
____ INSIDE BACK COVER (full color)	8" x 10½"	\$ 400.00
____ FULL PAGE	8" x 10½"	\$ 200.00
____ 3/4 PAGE	8" x 8"	\$ 150.00
____ HALF PAGE	8" x 5"	\$ 110.00
____ 1/4 PAGE (Vert.)	4" x 5"	\$ 55.00
____ 1/4 PAGE (Horiz.)	8" x 2½"	\$ 55.00
____ 1/8 PAGE	4" x 2½"	\$ 35.00

AMOUNT ENCLOSED \$ \_\_\_\_\_

Make Checks Payable to:

## WVFL Convention 2017

25 Canyon Road • Morgantown, WV 26508

**IMPORTANT:** Please return by September 15, 2017

*Please encourage a friend to be a sponsor!*

## Ad Layout Request:

(please check all that apply)

- Use ad as provided, no changes
- Use previous year's ad ( 2016  2015)
- WVFL can make minor adjustments only
- WVFL can design or redesign ad  
(proof for approval will be provided)

## Ad Layout Specifications:

### 1. For ad provided completed:

- Email electronic file in .pdf, .tif or .psd (photoshop) format, actual size, greyscale (except full color ad as cmyk) 300 dpi. (preferred option)
- Email InDesign file packaged to include fonts and links.
- Email Adobe Illustrator file (.ai format) with fonts created in outline.
- Mail high quality ad slick in a protective envelope. Do not fold, paper clip or staple items.

### 2. For ad WVFL will design or redesign:

- Email copy, artwork and photo(s). Provide photo(s) in .jpeg or .tif format. Logo and/or artwork provide as solid black line art or as 300 dpi greyscale (except full color ad as cmyk).
- Mail copy and good quality photo(s), logo, artwork in protective envelope and return with contract plus payment. Do not fold, paper clip or staple items.

Email: [cherylwv@comcast.net](mailto:cherylwv@comcast.net)  
Cheryl Carr, Graphic Designer

For formatting and layout questions, email Cheryl or call 304.376.3440.



25 Canyon Road • Morgantown, WV 26508 • (304) 594-9845  
email: [info@wvforlife.org](mailto:info@wvforlife.org) • [www.wvforlife.org](http://www.wvforlife.org)



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